

Global Gazette

The latest news, updates, and announcements

In This Issue

**Empowerment
through Financial
Literacy**

**Driving Growth with
The Hatchery &
ICNC**

**Global Gives Back
& Ghoulish Get-
Ups!**

Quote of the Month:

"There are two ways of spreading light: to be the candle or the mirror that reflects it."

—Edith Wharton



October: Empowerment through Financial Literacy

A lack of financial literacy has left many in the American workforce, particularly Millennials, vulnerable to financial crises. Alarming, many individuals rely on costly alternative financial services, underscoring the urgency of addressing this gap. Our recent socio-environmental workshop highlighted how financial literacy is essential for individual empowerment and community resilience. Research shows that individuals who receive homebuyer education are 30% less likely to default on a mortgage, demonstrating the profound impact financial knowledge can have on stabilizing communities. This month, we're proud to support [Junior Achievement](#), which educates students on financial literacy, entrepreneurship, and work readiness. Their programs empower young people with the skills necessary to make informed financial decisions and navigate the workforce successfully. Additionally, we are extending support this month to [BeLoved Asheville](#), which is helping their community recover from recent devastating hurricanes. By providing critical resources like food and shelter, BeLoved Asheville ensures stability as these families and businesses begin to rebuild.

Working with Brokers and Distributors

November 7 at 4 PM



TAKE THESE BEST PRACTICES TO MAXIMIZE BENEFITS AND MINIMIZE FEES IN YOUR DISTRIBUTION STRATEGY.

Global is proud to partner with The Hatchery Chicago, the Industrial Council of Nearwest Chicago (ICNC), and KeHE for the exciting event, “Working with Brokers and Distributors,” on November 7. Taking place at The Hatchery, a cornerstone in empowering local entrepreneurs, this event will provide essential insights for those looking to grow their food and beverage businesses. The Hatchery’s mission to fuel sustainable economic growth through job training and opportunity aligns with Global’s commitment to support innovative businesses, and we’re honored to step into a hosting role for this impactful gathering.

Our Executive Director of Business Development, Tim Mustafa, will be joined by KeHE’s Lynda Glass, a Category Manager with over 25 years of experience, to share valuable insights on the unique roles brokers and distributors play in scaling brands, optimizing costs, and navigating strategic challenges. With Tim’s decade-long experience launching thousands of brands globally and Lynda’s expertise in category management, this session will be invaluable for anyone seeking to refine their distribution approach. Organized by ICNC’s Make City incubator—one of the largest and longest-standing manufacturing incubators in the world—this event brings together a diverse network of professionals and entrepreneurs dedicated to long-term success.

The session will run from 4:00–5:30 pm, open to all for a \$15 admission fee, with free entry for residents of Chicago’s West Side. Don't miss this opportunity to gain insider knowledge and connect with like-minded leaders! To reserve your place, [click here to register](#) or email [Dana](#) for details.

Global Gives Back & Ghoulish Get-Ups!



On October 9th, members of Global’s local team headed to the Northern Illinois Food Bank’s Geneva Center for a memorable day of volunteering. Our team enjoys volunteering with NIFB throughout the year, and we’re committed to helping them fulfill their mission of ensuring everyone in our community has access to nutritious, quality food. This time, our team sorted and packed an impressive 5,315 pounds of potatoes donated by local farms, equating to 4,429 meals directly benefiting families in need.

Collaborating with fellow volunteers, our team meticulously sorted through potatoes to guarantee that only the finest produce was packed, while any unusable items were set aside for composting following NIFB’s eco-friendly practices. Witnessing the commitment and care involved in providing nutritious food sustainably was both inspiring and motivating for everyone involved. The day served as a powerful reminder of the positive impact we can achieve together, and it was deeply fulfilling to know that our hours of service would benefit the community in a lasting way.



We gathered our ghoulish crew—both in-person and virtual—for a spooktacular Halloween costume contest that brought out the best (and creepiest!) in everyone! From chilling characters to wickedly clever get-ups, our team didn’t hold back in showing off their Halloween spirit. In a hilarious twist, two of our employees even dressed up as the president himself, adding some extra laughs to the spooky fun. The contest was filled with laughter and a few frightful surprises. Below, you’ll find a group shot of our eeriest team members, along with photos of our top two winners who truly went above and beyond in their costumes. Thanks to everyone who participated for making this Halloween one to remember!

